Serial No.: 10/661,748

Filed: September 12, 2003

Page : 2 of 21

## Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

## Listing of Claims:

1. (Previously Presented) A computer-implemented method comprising:

receiving a first search query;

receiving a second search query;

identifying a relationship between the first search query and the second search query based at least in part on a criterion;

determining a first article associated with the second search query;

determining a first ranking score for the first article based at least in part on data associated with the first search query; and

outputting a search result comprising the first article.

- 2. (Canceled)
- 3. (Currently Amended) A [[The]] computer-implemented method of claim 2 comprising: receiving a first search query;

receiving a second search query;

identifying a relationship between the first search query and the second search query based at least in part on a criterion;

determining a first article associated with the second search query;

determining a first ranking score for the first article based at least in part on data associated with the first search query, wherein the data associated with the first search query comprises a total selection score for the first search query, wherein the total selection score

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 3 of 21

comprises a total number of users that selected a result returned for a search for the first search query; and

outputting a search result comprising the first article.

- 4. (Canceled)
- 5. (Previously Presented) <u>A</u> [[The]] computer-implemented method of claim 4, comprising:

receiving a first search query;

receiving a second search query;

identifying a relationship between the first search query and the second search query based at least in part on a criterion;

determining a first article associated with the second search query;

determining a first ranking score for the first article based at least in part on data associated with the first search query, wherein the data associated with the first search query comprises an instance score for the first search query, wherein the instance score comprises a number of instances the first article was shown in a search result for the first search query; and outputting a search result comprising the first article.

- 6. (Previously Presented) The computer-implemented method of claim 1, wherein the data associated with the first search query comprises a selection score for the first article.
- 7. (Previously Presented) The computer-implemented method of claim 6, wherein the selection score for the first article comprises selections made in search results for the first search query in a context of the second search query.

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 4 of 21

8. (Currently Amended) The computer-implemented method of claim [[2]]3, wherein the total selection score for the first search query comprises elections made in search results for the

first search query in a context of the second search query.

9. (Currently Amended) The computer-implemented method of claim [[4]]5, wherein the

instance score for the first search query comprises selections made in search results for the first

search query in a context of the second search query.

10. (Previously Presented) The computer-implemented method of claim 5, wherein the

number of instances the first article was shown in a search result for the first search query

comprises instances included in a context of the second search query.

11. (Previously Presented) The computer-implemented method of claim 1, wherein the

data associated with the first search query comprises a second selection score for a second article

associated with the first search query.

12. (Canceled)

13. (Currently Amended) A [[The]] computer-implemented method of claim 12, further

comprising:

receiving a first search query;

receiving a second search query;

identifying a relationship between the first search query and the second search query

based at least in part on a criterion;

determining a first article associated with the second search query, wherein determining

the first article associated with the second search query comprises determining the first article

associated with the second search query and with the first search query;

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 5 of 21

determining a first selection score for the first article when associated with the first search query[[, and]];

determining a first ranking score for the first article based at least in part on data associated with the first search query, wherein determining the first ranking score for the first article based at least in part on data associated with the first search query comprises determining the first ranking score for the first article based at least in part on the first selection score; and outputting a search result comprising the first article.

14. (Currently Amended) The computer-implemented method of claim [[12]]13, wherein determining the first article associated with the second search query and with the first search query comprises:

determining an initial search result for the second search query, the initial search result comprising the first article; and

determining that a search result for the first search query comprises the first article.

- 15. (Previously Presented) The computer-implemented method of claim 1, wherein the first article comprises a representation of the first article.
- 16. (Previously Presented) The computer-implemented method of claim 15, wherein the representation of the first article comprises a uniform resource locator.
  - 17. (Canceled)
- 18. (Currently Amended) <u>A [[The]]</u> computer-implemented method of claim 17, comprising:

receiving a first search query;

receiving a second search query;

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 6 of 21

identifying a relationship between the first search query and the second search query based at least in part on a criterion;

determining a first article associated with the second search query;

determining a first ranking score for the first article based at least in part on data associated with the first search query, wherein determining the first ranking score for the first article based at least in part on data associated with the first search query comprises determining a number of times the first article was selected when included in search results for the first search query, wherein determining the number of times the first article was selected when presented in search results for the first search query comprises determining a number of clickthroughs for the first article when presented in search results for the first search query; and

outputting a search result comprising the first article.

19. (Previously Presented) The computer-implemented method of claim 13, wherein determining the first ranking score for the first article comprises:

determining a first initial ranking score for the first article when associated with the second search query; and

calculating a mathematical function comprising the first initial ranking score and the first selection score.

- 20. (Previously Presented) The computer-implemented method of claim 19, wherein calculating the mathematical function comprising the first initial ranking score and the first selection score comprises combining the first initial ranking score and the first selection score, weighted with at least one weighting factor.
- 21. (Previously Presented) The computer-implemented method of claim 20, wherein calculating the mathematical function comprising the first initial ranking score and the first selection score comprises combining the first initial ranking score and the first selection score, normalized with at least one normalization factor.

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 7 of 21

22. (Previously Presented) The computer-implemented method of claim 1, further comprising:

determining a second article associated with the second search query; and determining a second ranking score for the second article based at least in part on data associated with the first search query.

- 23. (Previously Presented) The computer-implemented method of claim 22, further comprising ranking the first article and the second article based at least in part on the first ranking score and the second ranking score.
- 24. (Previously Presented) The computer-implemented method of claim 22, further comprising providing a search result for the second search query having the first article and the second article ranked according at least in part to the first ranking score and the second ranking score.
- 25. (Previously Presented) The computer-implemented method of claim 1, further comprising receiving a third search query; and determining a relationship between the third search query and the second search query, and wherein determining the first ranking score for the first article is further based at least in part on data associated with the third search query.
- 26. (Previously Presented) The computer-implemented method of claim 1, wherein determining the first search query further comprises determining a query previously made consecutively with the second search query.

27-52. (Canceled)

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 8 of 21

53. (Previously Presented) A computer-implemented method, comprising:

receiving a first search query;

receiving a second search query;

identifying a plurality of articles associated with the second search query;

identifying a relationship between the first search query the second search query;

determining at least one quality signal for a first article from the plurality of articles,

wherein the quality signal is associated at least in part with the first search query;

calculating a first ranking score for the first article based at least in part on the quality

signal; and

outputting a search result comprising the first article.

54. (Previously Presented) The computer-implemented method of claim 53, further

comprising ranking the first article against at least some of the plurality of articles based at least

in part on the first ranking score.

55. (Previously Presented) The computer-implemented method of claim 53, wherein the

quality signal comprises clickthrough data.

56. (Previously Presented) The computer-implemented method of claim 53, wherein the

first ranking score for the first article is calculated based at least in part on the relationship of the

first search query and the second search query.

57. (Previously Presented) The computer-implemented method of claim 1, wherein the

criterion is at least one of an order of submission, a time period, a misspelling relationship, a

synonym relationship, an antonym relationship, or an acronym relationship.

58. (Canceled)

Serial No.: 10/661,748

Filed: September 12, 2003

Page : 9 of 21

## 59. (New) A computer-implemented method comprising:

in a system configured to receive search queries from client devices and provide search results that are responsive to corresponding received search queries, receiving, during a first time period, a plurality of instances of a first search query and a plurality of instances of a second search query that is different than the first search query;

identifying a relationship between the first search query and the second search query, and storing an indication of the relationship;

during the first time period, tracking and storing user data associated with search results that are provided in response to the second search query;

receiving, subsequent to the first time period, the first search query, and determining a plurality search results that are responsive to the first search query;

employing the stored indication of the relationship to access the stored user data and ranking results within the plurality of search results based at least in part on the accessed user data; and

outputting the ranked plurality of search results.